

19th Blue Heron Music Festival

Vendor Application for July 2, 3, 4th 2010

Thank you for your interest in vending at our festival. We have 30 craft spaces & 12 food booths and do our best to choose a variety of unique products.

Please read everything carefully, so you know what to expect.

HOW TO APPLY

- Complete the application and mail to:

Great Blue Heron Music Festival
2361 Wait Corners Rd, Panama, NY 14767

- *Include:*

1. A check for fees made out to: Great Blue Heron Music Festival
2. Photos of booth and/or products, digital prints are fine, too.
3. A Self-Addressed-Stamped-Envelope, **please!**
(If you'll distribute some festival flyers, then we'll pay postage)

DEADLINES

- **Applications must be postmarked by April 4th.**
- **Acceptance or regret letters will be mailed to you by April 27th.**

VENDING FEES

Craft Vendor: \$400

Includes: 2 Weekend tickets, 1 Vehicle/camping sticker, 10x10 Booth space

Food Vendor: \$800

Includes: 4 Weekend tickets, 2 Vehicle/camping stickers, 10x20 Booth space

Blanket Vending: \$30/day

Hours: 1pm to 5pm on Sat. & Sunday

No need for application. Sign up & pay during the festival at the designated area on top of the hill. Just buy your weekend pass as a regular patron at the gate.

EXTRA FEES

Extra parking/camping stickers can be purchased ahead with this application or at the gate for \$55 each. Every car/vehicle and every camping space must have a sticker. Please make sure to purchase these now or at the gate, so our parking crew doesn't have to track you down. To save money, buy \$15 stickers when you arrive for the "Red Lot", but no camping is allowed there.

Extra tickets for wristbands can be purchased with this application for \$60 each. After May 7th they are \$70 and at the gate they are \$80. Kids under 12 are free and 12-15 year olds are \$40.

HEALTH DEPT. PERMITS

Food vendors need a permit from Chautauqua County Health Dept.

We'll send you their form, if you are accepted. Don't arrive at the festival without completing your permitting process. **The Health Dept will not let you sell anything without it.**

INSURANCE CERTIFICATES

Food vendors should have their insurance agent mail/fax an insurance certificate to us once accepted by the festival. If this hasn't been received by June 1st, we reserve the right to give your space to another vendor.

SET-UP GUIDELINES

THE GATE OPENS THURSDAY AT 1PM, CLOSSES AT 10PM AND OPENS AGAIN (for vendors only) AT 7:30amAM FRIDAY. You won't be let in once the gate is closed Thursday! You can spend the night in the line on the road. Also, please don't start setting up your space after dark (9pm) on Thursday.

***FEE FOR EARLY ARRIVALS BEFORE THURSDAY = \$100/DAY AND
REQUIRES 48 HOUR NOTICE. ***

OTHER NOTES

- Spaces held only till 3pm on Friday. Our main stage music starts at 3pm Friday.
- Vending Hours - minimum required:
Friday 3pm to Dark, Saturday 10am to Dark, Sunday 10am to 6pm
- The music goes till dawn and you are welcome to stay open as late as you would like or around the clock.
- **Vendor vehicle camping is within 500' of the booths and held only till 3pm Friday. We will be attempting to reserve these with each vendor's name on them, so make sure to write down on your application what you will be driving and/or towing.**
- As a vendor, you will have access to the locked bathhouse with showers. See a vendor coordinator for the shower combination.
- Security for your merchandise is your responsibility. Please be watchful.
- Illegal paraphernalia CAN NOT be sold or displayed at this event.
 - No Pets, no exceptions. See our website for boarding options.

POWER USAGE

- **Please list on application ALL electric items and amps/watt they use.**
- Spotlights should be limited to one or two per booth.
- Use twinkle lights or fluorescent bulbs wherever possible.
- Bring your own extension cords; they should be 14 gauge.
- **We do NOT have power for motor homes.**
- Please conserve energy; if your needs exceed supply, we reserve the right to ask you to unplug appliances.

VENDING QUESTIONS???

716-761-7190 phone/fax
julie.blueheron@gmail.com

2010 Blue Heron Vendor Application

Office Use	
\$	
Food	
Craft	
In	
Out	
Waitlist	
# tickets sent	
Date	
Initial	
Ins. Cert	
Health Permit	

Business Name

First Name

Last Name

Address

City

State

Zip

Phone(s)

Email

Your Products:

Your Electric Equipment (including lights) and Watts/Amps They Use:

Sizes of Vehicles, Campers/Trailers (for vendor parking & camping layout):

Craft Fee (includes 2 wristbands, 1 vehicle pass) @ \$400	
Food Fee (includes 4 wristbands, 2 vehicle passes) @\$800	
Cost of extra Wristbands @\$60	
Cost of extra Vehicles @ \$55	
Total \$ Enclosed	

Total Vehicle Passes Needed	
Total Wristbands Needed	
How many flyers will you distribute?	

As a vendor for this festival, I realize that I am a representative of the festival and will act as an example to the rest. I understand that I am vending at this festival at my own risk, and I agree to be responsible for my own safety and actions. I further agree to indemnify and hold harmless The Great Blue Heron Music Festival, Julie Rockcastle, Steve Rockcastle, David Tidquist and any persons holding legal title to the lands upon which this event is being held and all persons involved in organizing and presenting programs, from any claims arising from my participation as a vendor in this festival.

Signature

Date

